



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 10/10/2016

To  
The Principal  
SMEC  
Hyderabad

Dear Sir,

**SUB:** Platform for IBM competition on “1 Hack: Here’s Everything That Happened At The #IBM Include Hackathon” - Reg

Srishti startup Cell (SSC) wants to provide a platform for IBM to organize competition on “ 1 Hack: Here’s Everything That Happened At The #IBM Include Hackathon” on 17/10/2016, the area of focus was IBM’s very own, cutting-edge technology – Bluemix. Launched in 2014.

Bluemix is a cloud platform that’s been developed as a service (PaaS). Engineers and coders cannot just experiment with several languages on this platform but also build and test out a variety of applications on the Cloud.

Since its launch, Bluemix has gained fame as a prized technology. So, it comes as little surprise that over 3,500 students from Pan India turned up for the mega hackathon. The IBM team was all geared up to impart hands-on knowledge on Bluemix. And the students were eager to try their hands at this exciting technology.

In this regard IBM sent a proposal for the platform for their idea generation. So we request you to kindly acknowledge the said event and help us in making the necessary arrangements.

(Enclosed the budget proposal for event)

Thanking you

Regards

*VeeYamani*

Srishti Convener



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Ref. No. :SMEC/STP/ET/2016

Date: 10/10/2016

**From,**

The Principal  
St. Martin's Engineering College  
Dhulapally, Secunderabad

**To,**

**Program Manager  
IBM, Hyderabad**

**Sub:** Acceptance of the proposal to organize the event '1 Hack: Here's Everything That Happened At The #IBM Include Hackathon'

Dear Sir,

I'm writing this letter to inform you that we conduct various events and activities for our Students and Staff of Engineering and Management courses with the help of our 'Startup cell' every year.

I'd like to introduce St. Martin's Engineering College (SMEC) as one of the best Engineering and Management courses offering Colleges in Hyderabad. SMEC was established in 2002 under St. Martin's Children Education Society (SMCES), approved by AICTE – New Delhi, affiliated to JNTU – Hyderabad, and certified with ISO 9001:2000.

In connection to this I'm glad to invite you to organize the event of "1 Hack: Here's Everything That Happened At The #IBM Include Hackathon " on 17<sup>th</sup> October 2016 at our college. We would be delighted to have you in our campus.

Look forward to your kind response on the subject matter. Thanking you.

Yours faithfully,

  
Principal



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 15/10/2016

## CIRCULAR

All the Faculty & students of St. Martin's Engineering College are here by informed that an Event is going to be organized by the IBM on "1 Hack: Here's Everything That Happened At The #IBM Include Hackathon " 17/10/2016 (i.e. Monday)

It is therefore instructed to all Faculty and students to attend the Event without fail.

*Veeramani*  
**Srishti Convener**

Copy to:

1. Circulate among all the HOD's
2. Chairman for information
3. Admin Office for information
4. File



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 15/10/2016

## CIRCULAR

All the Faculty & students of St. Martin's Engineering College are here by informed that an Event is going to be organized by the IBM on "1 Hack: Here's Everything That Happened At The #IBM Include Hackathon " 17/10/2016 (i.e. Monday)

It is therefore instructed to all Faculty and students to attend the Event without fail.

*Amal*  
PRINCIPAL

PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Maikajiri (D), Secunderabad-500014.

Copy to:

1. Circulate among all the HOD's
2. Chairman for information
3. Admin Office for information
4. File



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 10/10/2016

## Budget Proposal for the Entrepreneurial Talk

S.No	Particulars	Qty	Estimated Amount	Required for days	Total Amount
1	Allowances for the guest car	1	1400	1	1400
2	Lunch for the Guest		600	1	600
3	Tea & Snacks Allowances		500	1	500
		<b>Total</b>			2500

*Veeramani*  
Srishti Convener

*Sap*  
Principal *10/10/16*

PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 17/10/2016

## Expenditure Report for the Guest lecture

S.No	Particulars	Sanctioned Amount	Expenditure incurred
1	Allowances for the guest car	1400	1400
2	Lunch for the Guest	600	600
3	Tea & Snacks Allowances	500	500
			2500

*Vee Varmani*  
Srishti Convener

*scw/17/10/16*  
Principal

PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

A one day event on 17/10/2016

Venue: Ground Floor

Seminar Hall

Time	Activity
10:00 AM – 10:05 AM	Inviting Guests on to the Dias
10:05 AM – 10:10 AM	Lighting up of lamp
10:10 AM – 10:15 AM	Prayer Song
10:15 AM – 10:20 AM	Introduction of Guest
10:20 AM – 10:30 AM	Briefing session about the program
10:30 AM – 03:30 PM	Competition Begin
03:45 PM – 03:50 PM	Prizes Distribution
Vote Of Thanks by Mrs. Y.Jaya Radha Sankar	

*Neevamani*  
Srishti Convener



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## PARTICIPANT FEEDBACK FORM

Event: "1 Hack: Here's Everything That Happened At The #IBM Include Hackathon "

Date: 17/10/2016

Participants: **Students**

Venue: Seminar Hall

**Resource Person**  
**IBM, Program Manager**

Name of the Student: *M. Ravi*

Roll Number:

Department: *EST*

Please rate the following parameters as under:

1. Lecture Delivery  
a) Excellent b) Very Good c) Good d) Fair
2. Effectiveness of the speaker  
a) Excellent b) Very Good c) Good d) Fair
3. How useful will be the topic covered  
a) Excellent b) Very Good c) Good d) Fair
4. How well did you feel that the seminar addressed the main topic?  
a) Excellent b) Very Good c) Good d) Fair
5. Time Management  
a) Excellent b) Very Good c) Good d) Fair
6. Audio- Visual Facilities  
a) Excellent b) Very Good c) Good d) Fair
7. Overall rating of the programme  
a) Excellent b) Very Good c) Good d) Fair
8. Any other suggestions which you wish to give

Signature of the Student



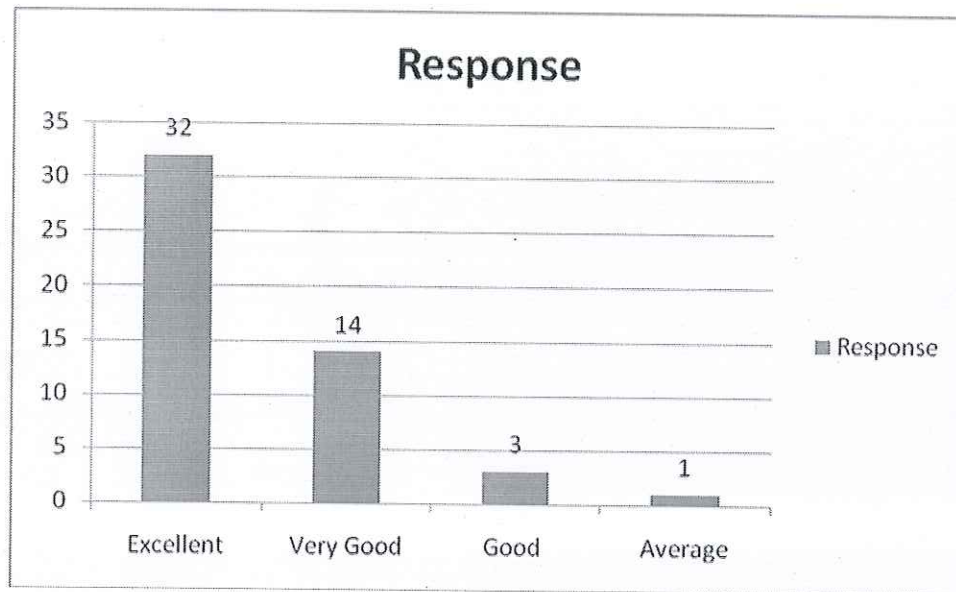


# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## Over all Feedback Analysis

	Number of Participants	Excellent	Very Good	Good	Average
Response	50	32	14	3	1
Percentage	100	64	28	6	2



### Comments and Suggestions from Participants:

1. The overall feedback is good of the session is good.

*Neevmani*  
Srishti Convener



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## PARTICIPANT FEEDBACK FORM

Event: "1 Hack: Here's Everything That Happened At The #IBM Include Hackathon"

Date: 17/10/2016

Participants: **Students**

Venue: Seminar Hall

**Resource Person**  
**IBM, Program Manager**

Name of the Faculty: *Chandra Sekhar*

Designation: *Asst prof*

Department: *MBA*

Please rate the following parameters as under:

1. Lecture Delivery  
a) Excellent   b) Very Good   c) Good   d) Fair
2. Effectiveness of the speaker  
a) Excellent   b) Very Good   c) Good   d) Fair
3. How useful will be the topic covered  
a) Excellent   b) Very Good   c) Good   d) Fair
4. How well did you feel that the seminar addressed the main topic?  
a) Excellent   b) Very Good   c) Good   d) Fair
5. Time Management  
a) Excellent   b) Very Good   c) Good   d) Fair
6. Audio- Visual Facilities  
a) Excellent   b) Very Good   c) Good   d) Fair
7. Overall rating of the programme  
a) Excellent   b) Very Good   c) Good   d) Fair
8. Any other suggestions which you wish to give

*[Signature]*  
Signature of the Faculty



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## POST EVENT REPORT

Date: 17/10/2016

1. Department: Startup Cell
2. Name of the event: "1 Hack: Here's Everything That Happened At The #IBM Include Hackathon"
3. Event Date: 17/10/2016
4. Report submitted date: 17/10/2016
5. Brief description about the event:

Once the initial introductions were done, the students were handed out the problem statements. Huddled up in groups, the participants got to work and were tasked with creating innovations in Handwriting Recognition, Key Customers Identification, and Ingredients Detection. Or they could let their imagination run wild and build apps of their choice. Through the day, the mentors from IBM went around, answering questions and brainstorming so that the students could build efficient products that were nothing short of spectacular. Of course, there was plenty of fun to be had too as the students interacted with each other and battled out for the top spot of the day. After slogging away the whole day on their laptops, the students got to showcase their products in front of the panel of judges. Each student gave the other tough competition and the judges, from each city, acknowledges that they had to make tough choices. In the end, the Best Boy Coder and the Best Girl Coder were picked from each city. Here's the list below:

### **Congratulations to all the winners:**

Bhubaneshwar – Pratick Roy and Pooja Bhaumik

**Hyderabad – Rahul Sathputhe and Sruthi Reddy (SMEC)**

Chennai – Athithyan A and M. Guru Rajkumar

Delhi – Anmol Krishan Sachdev and Ipshita Chaterjee

Bangalore – Gautham Mittal and Pavithra

**Encl:** 3 Photographs

Report prepared by:

Content verified by English Staff Name & Signature:

Softcopy along with photos forwarded for website: YES / NO

Any remark / suggestion:

  
Sign of Organizing Faculty

  
Srishti Convener



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.



1 Hack: Here's Everything That  
Happened At The #IBM Include  
Hackathon



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 24/08/2016

To  
The Principal  
SMEC  
Hyderabad

Dear Sir,

**SUB: Entrepreneurial Talk on “Startup Talk” - Reg**

Srishti startup Cell (SSC) wants to organize the Entrepreneurial talk on “Startup Talk” by an Entrepreneur **Sri Charan Lakkaraju, Founder of StuMagz & Mr. Kaushik, Co-Founder of Spaceman & Mammoth**, Hyderabad on 27/08/2016 (i.e. Saturday).

In this regard I personally approached **Sri Charan Lakkaraju, Founder of StuMagz & Mr. Kaushik, Co-Founder of Spaceman & Mammoth**, Hyderabad, who has graciously accepted our request to come & present the guest lecture.

We request you to kindly acknowledge the said event and help us in making the necessary arrangements.

(Enclosed the budget proposal for event)

Thanking you

Regards

*Veevarani*  
Srishti Convener



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Ref. No. :SMEC/STP/ET/2016

Date: 24/08/2016

**From,**

The Principal  
St. Martin's Engineering College  
Dhulapally, Secunderabad

**To,**

**Sri Charan Lakkaraju,**  
**Founder of StuMagz,**  
Hyderabad

**Sub:** Invitation for a Entrepreneurial talk on 'Start Up Talk'

Dear Sir,

I'm writing this letter to inform you that we conduct various events and activities for our Students and Staff of Engineering and Management courses with the help of our 'Startup cell' every year.

I'd like to introduce St. Martin's Engineering College (SMEC) as one of the best Engineering and Management courses offering Colleges in Hyderabad. SMEC was established in 2002 under St. Martin's Children Education Society (SMCES), approved by AICTE – New Delhi, affiliated to JNTU – Hyderabad, and certified with ISO 9001:2000.

In connection to this I'm glad to invite you as the 'Entrepreneurial Talk' for a seminar that is planned to conduct on 27<sup>th</sup> August 2016 at our college. The topic would be, "Startup Talk". We would be delighted to have you in our campus.

Look forward to your kind response on the subject matter. Thanking you.

Yours faithfully,

*Aug 24/8/16*  
Principal

Ref. No. :SMEC/STP/ET/2016

Date: 24/08/2016

**ST. MARTIN'S ENGINEERING COLLEGE**  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

**From,**

The Principal  
St. Martin's Engineering College  
Dhulapally, Secunderabad

**To,**

**Mr. Kaushik,**  
**Co-Founder of Spaceman & Mammoth,**  
Hyderabad

**Sub:** Invitation for a Entrepreneurial talk on 'Startup Talk'

Dear Sir,

I'm writing this letter to inform you that we conduct various events and activities for our Students and Staff of Engineering and Management courses with the help of our 'Startup cell' every year.

I'd like to introduce St. Martin's Engineering College (SMEC) as one of the best Engineering and Management courses offering Colleges in Hyderabad. SMEC was established in 2002 under St. Martin's Children Education Society (SMCES), approved by AICTE – New Delhi, affiliated to JNTU – Hyderabad, and certified with ISO 9001:2000.

In connection to this I'm glad to invite you as the '**Entrepreneurial Talk**' for a seminar that is planned to conduct on 27<sup>th</sup> August 2016 at our college. The topic would be, "Startup Talk". We would be delighted to have you in our campus.

Look forward to your kind response on the subject matter. Thanking you.

Yours faithfully,

  
Principal

**PRINCIPAL**  
**ST. MARTIN'S ENGINEERING COLLEGE**  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 26/08/2016

## CIRCULAR

All the Faculty & students of St. Martin's Engineering College are here by informed that an Entrepreneurial talk on "Startup Talk" by an Entrepreneur **Sri Charan Lakkaraju, Founder of StuMagz & Mr. Kaushik, Co-Founder of Spaceman & Mammoth**, Hyderabad on 27/08/2016 (i.e. Saturday)

It is therefore instructed to all Faculty and students to attend the Entrepreneurial Talk without fail.

*V. Govaraju*  
**Srishti Convener**

Copy to:

1. Circulate among all the HOD's
2. Chairman for information
3. Admin Office for information
4. File





# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 26/08/2016

## CIRCULAR

All the Faculty & students of St. Martin's Engineering College are here by informed that an Entrepreneurial talk on "Startup Talk" by an Entrepreneur **Sri Charan Lakkaraju, Founder of StuMagz & Mr. Kaushik, Co-Founder of Spaceman & Mammoth**, Hyderabad on 27/08/2016 (i.e. Saturday)

It is therefore instructed to all Faculty and students to attend the Entrepreneurial Talk without fail.

*Sup*  
PRINCIPAL *28/8/16*  
PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Maikajiri (D), Secunderabad-500014.

Copy to:

1. Circulate among all the HOD's
2. Chairman for information
3. Admin Office for information
4. File



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 24/08/2016

## Budget Proposal for the Entrepreneurial Talk

S.No	Particulars	Qty	Estimated Amount	Required for days	Total Amount
1	Remuneration for the guest	2	2500	1	5000
2	Allowances for the guest car	1	1400	1	1400
3	Lunch for the Guest		600	1	600
4	Tea & Snacks Allowances		500	1	500
		<b>Total</b>			<b>7500</b>

*Veerakanni*  
Srishti Convener

*24/8/16*  
Principal

**PRINCIPAL**  
**ST. MARTIN'S ENGINEERING COLLEGE**  
Dhulapally (V), Dundigal-Candimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 27/08/2016

## Expenditure Report for the Guest lecture

S.No	Particulars	Sanctioned Amount	Expenditure incurred
1	Remuneration for the guest	5000	5000
2	Allowances for the guest car	1400	1400
3	Lunch for the Guest	600	600
4	Tea & Snacks Allowances	500	500
			7500

*Neerakani*  
Srishti Convener

*Kay*  
Principal

PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## “Startup Talk”

### Agenda

A one day event on 27/08/2016

Venue: Ground Floor

Seminar Hall

Time	Activity
10:00 AM – 10:10 AM	Inviting Guests on to the Dias
10:10 AM – 10:15 AM	Lighting up of lamp
10:15 AM – 10:20 AM	Prayer Song
10:20 AM – 10:30 AM	Introduction of Guest
10:30 AM – 12:30 AM	Speech by Guest <b>Sri Charan Lakkaraju,</b> <b>Founder of StuMagz</b>
12:30 PM – 01:30 PM	Lunch
01:30 PM – 03:30 PM	Speech by Guest <b>Mr. Kaushik,</b> <b>Co-Founder of Spaceman &amp; Mammoth,</b>
03:30 PM – 03:45 PM	Q&A Session
03:45 PM – 03:50 PM	Felicitation to Speakers
Vote Of Thanks by Mrs. Y.Jaya Radha Sankar	

*Nee Rani*  
Srishti Convener

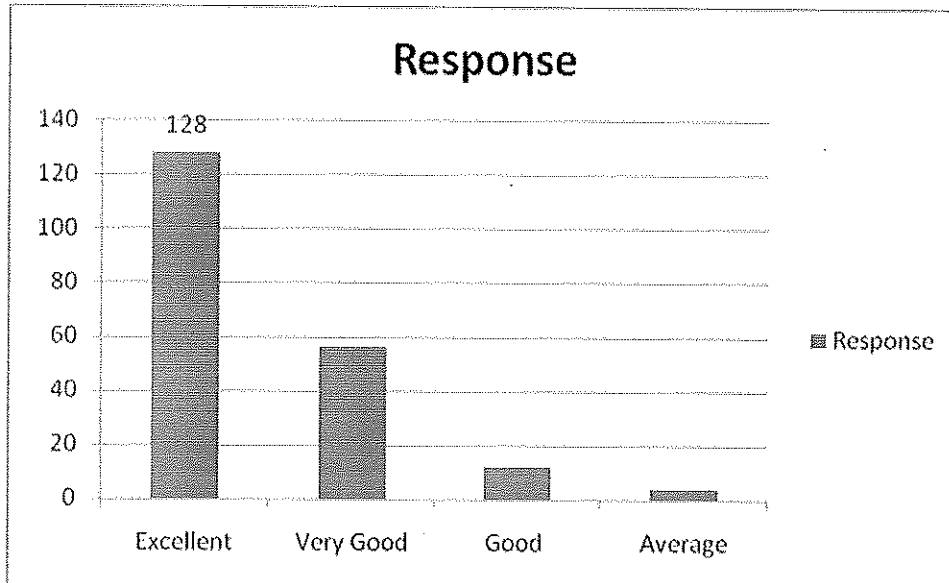


# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## Over all Feedback Analysis

	Number of Participants	Excellent	Very Good	Good	Average
Response	200	128	56	12	4
Percentage	100	64	28	6	2



### Comments and Suggestions from Participants:

1. Students expressed the overall session is excellent and informative
2. This session enlighten then to think towards entrepreneurship and startups.
3. Information provided by resource person was really good and beneficial. However it could be extended for more hours.
4. This kind of sessions needs to be arranged every month
5. Looking forward for mentor support.

### Action points after seminar:

1. At the institute level most of the students submitted their ideas.
2. The students registered themselves in Srishti Statrup Clncubator (SSI)
3. Students participated in many coding hackthons and coding challenges.

*VeeYamani*  
Srishti Convener



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## PARTICIPANT FEEDBACK FORM

Event: Entrepreneurial Talk on “Startup Talk”

Date: 27/08/2016

Participants: **Students**

Venue: Seminar Hall

### **Resource Persons**

Sri Charan Lakkaraju, Founder of StuMagz & Mr. Kaushik, Co-Founder of Spaceman & Mammoth,

Name of the Student: *Rambhupal*

Roll No: *15K81A04f2*

Department: *ECE*

Please rate the following parameters as under:

1. Lecture Delivery  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
2. Effectiveness of the speaker  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
3. How useful will be the topic covered  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
4. How well did you feel that the seminar addressed the main topic?  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
5. Time Management  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
6. Audio- Visual Facilities  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
7. Overall rating of the programme  
a)  Excellent   b)  Very Good   c)  Good   d)  Fair
8. Any other suggestions which you wish to give

*Rambhupal*  
Signature of the Student



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## PARTICIPANT FEEDBACK FORM

Event: Entrepreneurial Talk on “Startup Talk”

Date: 27/08/2016

Participants: **Students**

Venue: Seminar Hall

### Resource Persons

Sri Charan Lakkaraju, Founder of StuMagz & Mr. Kaushik, Co-Founder of Spaceman & Mammoth,

Name of the Faculty:

Jaya Redha

Designation:

MBA

Department:

MBA

Please rate the following parameters as under:

1. Lecture Delivery  
a)  Excellent b)  Very Good c)  Good d)  Fair
2. Effectiveness of the speaker  
a)  Excellent b)  Very Good c)  Good d)  Fair
3. How useful will be the topic covered  
a)  Excellent b)  Very Good c)  Good d)  Fair
4. How well did you feel that the seminar addressed the main topic?  
a)  Excellent b)  Very Good c)  Good d)  Fair
5. Time Management  
a)  Excellent b)  Very Good c)  Good d)  Fair
6. Audio- Visual Facilities  
a)  Excellent b)  Very Good c)  Good d)  Fair
7. Overall rating of the programme  
a)  Excellent b)  Very Good c)  Good d)  Fair
8. Any other suggestions which you wish to give

Jef

Signature of the Faculty



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## POST EVENT REPORT

Date: 27/08/2016

1. Department: Startup Cell
2. Name of the event: Entrepreneurial Talk on, “Startup Talk”
3. Event Date: 27/08/2016
4. Report submitted date: 27/08/2016
5. Brief description about the event:

Entrepreneurial talk on “Startup Journey” had been conducted by the Startup Cell with the Entrepreneur **Mr. Kaushik, Co-Founder of Spaceman & Mammoth, & Sri Charan Lakkaraju, Founder of StuMagz**

First half session was carried by the **Mr. Kaushik, Co-Founder of Spaceman & Mammoth**, The session was adeptly provided a direction by Manoj Sharma, the CTO of Quikr, also throwing light on a developer platform nurtured by the company to encourage entrepreneurs. “I see a lot of energy and passion in building a strong startup eco-system. We’re trying our best to help them grow too with our platform,” he’d revealed.

Second half session is delivered by **Sri Charan Lakkaraju, Founder of StuMagz**, spoken about how to take the calculated risk while you establish a business and what are the different opportunities available in the market to grow up with that, how to raise the capital for the business and how the government is helping the startup by funding their idea in different means etc.

The students & Faculty had extensive knowledge about the business and how to raise the fund for their business and how to make the idea to be implement with the fund raising.

**Encl:** 3 Photographs

Report prepared by:

Content verified by English Staff Name & Signature:

Softcopy along with photos forwarded for website: YES / NO

Any remark / suggestion:

  
Sign of Organizing Faculty

  
Srishti Convener





# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.



Entrepreneurial Talk

On

Startup Talk

By

**Mr. Kaushik, Co-Founder of  
Spaceman & Mammoth,**

&

**Sri Charan Lakkaraju,  
Founder of StuMagz**





# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 02/01/2017

To  
The Principal  
SMEC  
Hyderabad

Dear Sir,

**SUB: Entrepreneurial Talk on “Startup Journey” - Reg**

Srishti startup Cell (SSC) wants to organize the Entrepreneurial talk on “**Startup Journey**” by an Entrepreneur **Mr.Nikil Gunda, Founder, Startup Carnival**, Hyderabad on 04<sup>th</sup> January 2017 (i.e. **Wednesday**).

In this regard I personally approached **Mr.Nikil Gunda, Founder, Startup Carnival**, Hyderabad, who has graciously accepted our request to come & present the guest lecture.

We request you to kindly acknowledge the said event and help us in making the necessary arrangements.

(Enclosed the budget proposal for event)

Thanking you

Regards

  
Srishti Convener

Ref. No. :SMEC/STP/ET/2017

Date: 02/01/2017



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

**From,**

The Principal  
St. Martin's Engineering College  
Dhulapally, Secunderabad

**To,**

Mr. Nikil Gunda,  
Founder,  
Startup Carnival,

**Sub:** Invitation for a Entrepreneurial talk on 'Startup Journey'

Dear Sir,

I'm writing this letter to inform you that we conduct various events and activities for our Students and Staff of Engineering and Management courses with the help of our 'Startup cell' every year.

I'd like to introduce St. Martin's Engineering College (SMEC) as one of the best Engineering and Management courses offering Colleges in Hyderabad. SMEC was established in 2002 under St. Martin's Children Education Society (SMCES), approved by AICTE – New Delhi, affiliated to JNTU – Hyderabad, and certified with ISO 9001:2000.

In connection to this I'm glad to invite you as the '**Entrepreneurial Talk**' for a seminar that is planned to conduct on 04<sup>th</sup> January 2017 at our college. The topic would be, "**Startup Journey**". We would be delighted to have you in our campus.

Look forward to your kind response on the subject matter. Thanking you.

Yours faithfully,

Principal

PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajigiri (D), Secunderabad-500014



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 03/01/2017

## CIRCULAR

All the Faculty & students of St.Martin's Engineering College are here by informed that an **Entrepreneurial talk** on “**Startup Journey**” is going to be arranged on 04<sup>th</sup> January 2017 by **Mr.Nikil Gunda, Founder, Startup Carnival, Hyderabad**

It is therefore instructed to all Faculty and students to attend the Entrepreneurial Talk without fail.

*Veoparami*  
Srishti Convener

Copy to:

1. Circulate among all the HOD's
2. Chairman for information
3. Admin Office for information
4. File



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 04/01/2017

## Expenditure Report for the Guest lecture

S.No	Particulars	Sanctioned Amount	Expenditure incurred
1	Remuneration for the guest	2500	2500
2	Allowances for the guest car	1400	1400
3	Lunch for the Guest	600	600
4	Tea & Snacks Allowances	500	500
			5000

*Veeramani*  
Srishti Convener

*[Signature]*  
Principal 4/1/17  
PRINCIPAL  
ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 02/01/2017

## Budget Proposal for the Entrepreneurial Talk

S.No	Particulars	Qty	Estimated Amount	Required for days	Total Amount
1	Remuneration for the guest		2500	1	2500
2	Allowances for the guest car	1	1400	1	1400
3	Lunch for the Guest		600	1	600
4	Tea & Snacks Allowances		500	1	500
		<b>Total</b>			5000

*Veerakani*  
Srishti Convener

*J. P. S. S.*  
Principal *2/1/17*

ST. MARTIN'S ENGINEERING COLLEGE  
Dhulapally (V), Dundigal-Gandimaisamma (M)  
Medchal-Malkajgiri (D), Secunderabad-500014.



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## “Startup Carnival”

### Agenda

A one day event on 4<sup>th</sup> January 2017

*Venue: Ground Floor  
Seminar Hall*

Time	Activity
02:00 PM – 02:05 PM	Inviting Guests on to the Dias
02:05 PM – 02:10 PM	Introduction of Guest
02:10 PM – 03:30 PM	Speech by Guest Mr.Nikil Gundu Young Entrepreneur Startup Carnival
03:30 PM – 03:45 PM	Q&A Session
03:45 PM – 03:50 PM	Felicitation to Speakers
	Vote Of Thanks by Mrs. Y.Jaya Radha Sankar

*Veeramani*

Signature



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## PARTICIPANT FEEDBACK FORM

Event: Entrepreneurial Talk on “Startup Journey”

Date: 04/01/2017

Participants: **Students**

Venue: Seminar Hall

**Resource Person**  
**Mr. Nikil Gunda,**  
**Founder, Startup Carnival**

Name of the Student: *D. Sai teja*

Roll Number: *16K81A05K8*

Department: *CSE*

Please rate the following parameters as under:

- Lecture Delivery  
 a) Excellent     b) Very Good     c) Good     d) Fair
- Effectiveness of the speaker  
 a) Excellent     b) Very Good     c) Good     d) Fair
- How useful will be the topic covered  
 a) Excellent     b) Very Good     c) Good     d) Fair
- How well did you feel that the seminar addressed the main topic?  
 a) Excellent     b) Very Good     c) Good     d) Fair
- Time Management  
 a) Excellent     b) Very Good     c) Good     d) Fair
- Audio- Visual Facilities  
 a) Excellent     b) Very Good     c) Good     d) Fair
- Overall rating of the programme  
 a) Excellent     b) Very Good     c) Good     d) Fair
- Any other suggestions which you wish to give

*Sai teja*  
Signature of the Faculty





# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## Feedback Analysis

### 1. Lecture Delivery

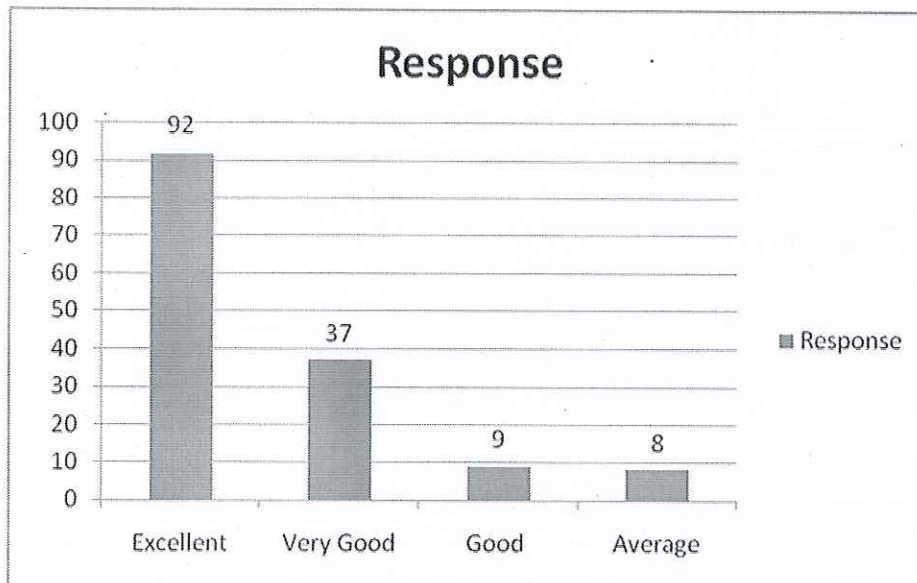
a) Excellent

b) Very Good

c) Good

d) Fair

	No. Of students participated	Excellent	Very Good	Good	Average
Response	146	92	37	9	8
Percentage	100	63.01	25.34	6.16	5.48



### Comments and Suggestions from Participants:

1. Students expressed the overall session is excellent and informative
2. This session enlighten then to think towards entrepreneurship and startups.
3. Information provided by resource person was really good and beneficial. However it could be extended for more hours.
4. This kind of sessions needs to be arranged every month
5. Looking forward for mentor support.

### Action points after seminar:

1. At the institute level most of the students submitted their ideas.
2. The students registered themselves in Srishti Statrup Cell (SSC)
3. Students visited other incubations cells like J-Hub T-Hub to know how they are functioning.
4. Students participated in many coding hackthons and coding challenges.

*Veeradani*  
Srishti Convener



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## PARTICIPANT FEEDBACK FORM

Event: Entrepreneurial Talk on “Startup Journey”

Date: 04/01/2017

Participants: **Students**

Venue: Seminar Hall

**Resource Person**  
**Mr. Nikil Gunda,**  
**Founder, Startup Carnival**

Name of the Faculty: Jay Redha

Designation: Asst. Prof

Department: MBD

Please rate the following parameters as under:

1. Lecture Delivery  
a)  Excellent b)  Very Good c)  Good d)  Fair
2. Effectiveness of the speaker  
a)  Excellent b)  Very Good c)  Good d)  Fair
3. How useful will be the topic covered  
a)  Excellent b)  Very Good c)  Good d)  Fair
4. How well did you feel that the seminar addressed the main topic?  
a)  Excellent b)  Very Good c)  Good d)  Fair
5. Time Management  
a)  Excellent b)  Very Good c)  Good d)  Fair
6. Audio- Visual Facilities  
a)  Excellent b)  Very Good c)  Good d)  Fair
7. Overall rating of the programme  
a)  Excellent b)  Very Good c)  Good d)  Fair
8. Any other suggestions which you wish to give

  
Signature of the Faculty



# ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

## POST EVENT REPORT

Date: 04/01/2017

1. Department: Startup Cell
2. Name of the event: Entrepreneurial Talk on, “Startup Journey”
3. Event Date: 04/01/2017
4. Report submitted date: 04/01/2017
5. Brief description about the event:

Entrepreneurial talk on “Startup Journey” had been conducted by the Startup Cell with the Entrepreneur “**Mr.Nikil Gunda, Founder, Startup Carnival**. In this session, he delivered his journey towards the entrepreneurship and how he build his company with the struggles and achieved a mile stone of his dream project and became the entrepreneur.

Mr.Nikil Gunda, spoken about how to take the calculated risk while you establish a business and what are the different opportunities available in the market to grow up with that, how to raise the capital for the business and how the government is helping the startup by funding their idea in different means etc.

The students & Faculty had extensive knowledge about the how to become an entrepreneur and how to raise the fund for the business and how to make the idea to be implement with the.

**Encl:** 3 Photographs

Report prepared by:

Content verified by English Staff Name & Signature:

Softcopy along with photos forwarded for website: **YES / NO**

Any remark / suggestion:

**Sign of Organizing Faculty**

**Srishti Convener**



# St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.



Entrepreneurial Talk

On

Startup Journey

By

**Mr. Nikil Gunda,**

**Founder, Startup Carnival**

