



ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 25/01/2016

To
The Principal
SMEC
Hyderabad

Dear Sir,

SUB: Entrepreneurial Talk on “Startup a Thon” - Reg

Srishti startup incubator(SSi) wants to organize the Entrepreneurial talk on “**Startup Journey**” by an Entrepreneur **Mr. Manoj Sharma, the CTO of Quikr & Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd**, Hyderabad on 29/01/2016 (i.e. Friday).

In this regard I personally approached **Mr. Manoj Sharma, the CTO of Quikr Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd**, Hyderabad, who has graciously accepted our request to come & present the guest lecture.

We request you to kindly acknowledge the said event and help us in making the necessary arrangements.

(Enclosed the budget proposal for event)

Thanking you

Regards

Veeramani
Srishti Convener



ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Ref. No. :SMEC/STP/ET/2017

Date: 25/01/2016

From,

The Principal
St. Martin's Engineering College
Dhulapally, Secunderabad

To,

Mr. Manoj Sharma,
CTO
Quikr , Hyderabad

Sub: Invitation for a Entrepreneurial talk on 'Startup a Thon'

Dear Sir,

I'm writing this letter to inform you that we conduct various events and activities for our Students and Staff of Engineering and Management courses with the help of our 'Startup cell' every year.

I'd like to introduce St. Martin's Engineering College (SMEC) as one of the best Engineering and Management courses offering Colleges in Hyderabad. SMEC was established in 2002 under St. Martin's Children Education Society (SMCES), approved by AICTE – New Delhi, affiliated to JNTU – Hyderabad, and certified with ISO 9001:2000.

In connection to this I'm glad to invite you as the '**Entrepreneurial Talk**' for a seminar that is planned to conduct on 29th January 2016 at our college. The topic would be, "Startup a Thon". We would be delighted to have you in our campus.

Look forward to your kind response on the subject matter. Thanking you.

Yours faithfully,


Principal

ST. MARTIN'S ENGINEERING COLLEGE
Dhulapally (M), Medchal-Gandimaisamma (M)
Medchal-Malkajgiri (D), Secunderabad-500014.
Ref. No. :SMEC/STP/ET/2017

Date: 25/01/2016



ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

From,

The Principal
St. Martin's Engineering College
Dhulapally, Secunderabad

To,

Mr. Suresh Rayudu Chitturi
MD-Srinivasa Hatcheries Ltd,

Sub: Invitation for a Entrepreneurial talk on 'Startup Journey'

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I'm writing this letter to inform you that we conduct various events and activities for our Students and Staff of Engineering and Management courses with the help of our 'Startup cell' every year.

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Principal

PRINCIPAL
ST. MARTIN'S ENGINEERING COLLEGE
Dhulapally (V), Dundigal-Gandimaisamma (M)
Medchal-Malkajgiri (D), Secunderabad-500014



St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 28/01/2016

CIRCULAR

All the Faculty & students of St. Martin's Engineering College are here by informed that an **Entrepreneurial talk** on “**Startup a Thon**” is going to be arranged on 29th January 2016 by Entrepreneur **Mr. Manoj Sharma, the CTO of Quikr & Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd, Hyderabad**

It is therefore instructed to all Faculty and students to attend the Entrepreneurial Talk without fail.

Vee Ra Havi

Startup Cell Convener

Copy to:

1. Circulate among all the HOD's
2. Chairman for information
3. Admin Office for information
4. File



St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 28/01/2016

CIRCULAR

All the Faculty & students of St. Martin's Engineering College are here by informed that an **Entrepreneurial talk** on “**Startup a Thon**” is going to be arranged on 29th January 2016 by Entrepreneur **Mr. Manoj Sharma, the CTO of Quikr & Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd, Hyderabad**

It is therefore instructed to all Faculty and students to attend the Entrepreneurial Talk without fail.


PRINCIPAL

PRINCIPAL
ST. MARTIN'S ENGINEERING COLLEGE
Dhulapally (V), Dundigal-Gandimaisamma (M)
Medchal-Malkajgiri (D), Secunderabad-500014.

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ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 25/01/2016

Budget Proposal for the Entrepreneurial Talk

S.No	Particulars	Qty	Estimated Amount	Required for days	Total Amount
1	Remuneration for the guest	2	2500	1	5000
2	Allowances for the guest car	1	1400	1	1400
3	Lunch for the Guest		600	1	600
4	Tea & Snacks Allowances		500	1	500
		Total			7500

Veevadhani
Srishti Convener

Amr
Principal

PRINCIPAL
ST. MARTIN'S ENGINEERING COLLEGE
Dhulapally (V), Dundical-Gandimaisamma (H)
Secunderabad - 500014



St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

Date: 29/01/2016

Expenditure Report for the Guest lecture

S.No	Particulars	Sanctioned Amount	Expenditure incurred
1	Remuneration for the guest	5000	5000
2	Allowances for the guest car	1400	1400
3	Lunch for the Guest	600	600
4	Tea & Snacks Allowances	500	500
			7500

Veerakanni

Srishti Convener

Asif
Principal

PRINCIPAL
ST. MARTIN'S ENGINEERING COLLEGE
Dhulapally (V), Dundigal-Gandimaisamma (M)
Medchal-Malkajgiri (D), Secunderabad-500014.



St. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

“Startup a Thon”

Agenda

A one day event on 29/01/2016

Venue: Ground Floor

Seminar Hall

Time	Activity
10:00 AM – 10:10 AM	Inviting Guests on to the Dias
10:10 AM – 10:15 AM	Lighting up of lamp
10:15 AM – 10:20 AM	Prayer Song
10:20 AM – 10:30 AM	Introduction of Guest
10:30 AM – 12:30 AM	Speech by Guest Mr. Manoj Sharma, the CTO of Quikr
12:30 PM – 01:30 PM	Lunch
01:30 PM – 03:30 PM	Speech by Guest Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd
03:30 PM – 03:45 PM	Q&A Session
03:45 PM – 03:50 PM	Felicitation to Speakers
Vote Of Thanks by Mrs. Y.Jaya Radha Sankar	

Neeraj
Srishti Convener



ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

PARTICIPANT FEEDBACK FORM

Event: Entrepreneurial Talk on “Startup A Thon”

Date: 29/01/2016

Participants: **Students**

Venue: Seminar Hall

Resource Person

Mr. Manoj Sharma, the CTO of Quikr & Mr. Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd

Name of the Student:

Swathi

Roll Number:

Department:

CSE

Please rate the following parameters as under:

1. Lecture Delivery
a) Excellent b) Very Good c) Good d) Fair
2. Effectiveness of the speaker
a) Excellent b) Very Good c) Good d) Fair
3. How useful will be the topic covered
a) Excellent b) Very Good c) Good d) Fair
4. How well did you feel that the seminar addressed the main topic?
a) Excellent b) Very Good c) Good d) Fair
5. Time Management
a) Excellent b) Very Good c) Good d) Fair
6. Audio-Visual Facilities
a) Excellent b) Very Good c) Good d) Fair
7. Overall rating of the programme
a) Excellent b) Very Good c) Good d) Fair
8. Any other suggestions which you wish to give

Swathi

Signature of the Student

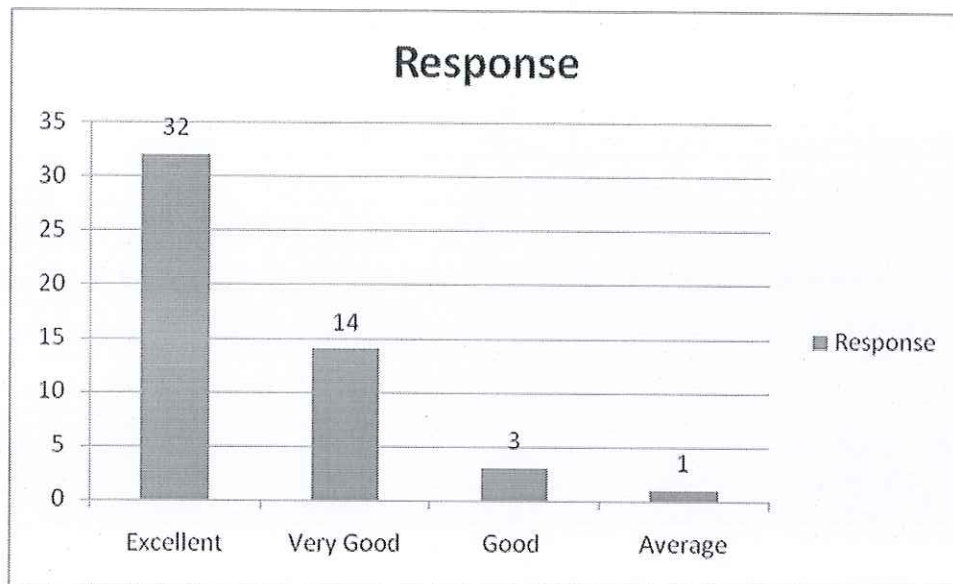


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Over all Feedback Analysis

	Number of Participants	Excellent	Very Good	Good	Average
Response	50	32	14	3	1
Percentage	100	64	28	6	2



Comments and Suggestions from Participants:

1. Students expressed the overall session is excellent and informative
2. This session enlighten then to think towards entrepreneurship and startups.
3. Information provided by resource person was really good and beneficial. However it could be extended for more hours.
4. This kind of sessions needs to be arranged every month
5. Looking forward for mentor support.

Action points after seminar:

1. At the institute level most of the students submitted their ideas.
2. The students registered themselves in Srishti Statrup Incubator(SSi)
3. Students visited other incubations cells like J-Hub T-Hub to know how they are functioning.
4. Students participated in many coding hackthons and coding challenges.

N. Srinivas
Srishti Convener



ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

PARTICIPANT FEEDBACK FORM

Event: Entrepreneurial Talk on “Startup A Thon”

Date: 29/01/2016

Participants: **Students**

Venue: Seminar Hall

Resource Person

Mr. Manoj Sharma, the CTO of Quikr & Mr. Suresh Rayudu Chitturi MD-Srinivasa

Name of the Faculty: *Jayashankar*

Designation: *Asst Professor*

Department: *MBA*

Please rate the following parameters as under:

- Lecture Delivery
a) Excellent b) Very Good c) Good d) Fair
- Effectiveness of the speaker
a) Excellent b) Very Good c) Good d) Fair
- How useful will be the topic covered
a) Excellent b) Very Good c) Good d) Fair
- How well did you feel that the seminar addressed the main topic?
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a) Excellent b) Very Good c) Good d) Fair
- Overall rating of the programme
a) Excellent b) Very Good c) Good d) Fair
- Any other suggestions which you wish to give

Jay
Signature of the Faculty



ST. MARTIN'S ENGINEERING COLLEGE

DHULAPALLY, SECUNDERABAD – 500014.

POST EVENT REPORT

Date: 29/01/2016

1. Department: Startup Cell
2. Name of the event: Entrepreneurial Talk on, “Startup a thon”
3. Event Date: 29/01/2016
4. Report submitted date: 29/01/2016
5. Brief description about the event:

Entrepreneurial talk on “Startup Journey” had been conducted by the Startup Cell with the Entrepreneur “**Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd & Mr. Manoj Sharma, the CTO of Quikr.**

First half session was carried by the Mr. Manoj Sharma, the CTO of Quikr , The session was adeptly provided a direction by Manoj Sharma, the CTO of Quikr, also throwing light on a developer platform nurtured by the company to encourage entrepreneurs. “I see a lot of energy and passion in building a strong startup eco-system. We’re trying our best to help them grow too with our platform,” he’d revealed.

Second half session is delivered by **Mr.Suresh Rayudu Chitturi MD-Srinivasa Hatcheries Ltd**, spoken about how to take the calculated risk while you establish a business and what are the different opportunities available in the market to grow up with that, how to raise the capital for the business and how the government is helping the startup by funding their idea in different means etc.

The students & Faculty had extensive knowledge about the business and how to raise the fund for their business and how to make the idea to be implement with the fund raising.

Encl: 3 Photographs

Report prepared by:

Content verified by English Staff Name & Signature:

Softcopy along with photos forwarded for website: YES / NO

Any remark / suggestion:

Sign of Organizing Faculty

Approved by Principal

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DHULAPALLY, SECUNDERABAD – 500014.

Come To **Have Startup? Need Funding??**

STARTUP-A-THON^{1.0}

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askfunding.in askmentor.com

Startup Pitch: ₹2000 (admit max three) | Attendee Pass: ₹200 - admit one (applicable only on day2)

To apply / register your startup go to
www.startup-a-thon.com

Day 1 - 29th Jan 2016
Inaugration of SMEC Incubator
St. Martin's Engg College, Kompally



ST.MARTIN'S ENGINEERING COLLEGE
(Estd-2002)
Permanently Affiliated to JNTU Hyderabad

Day 2 - 30th Jan 2016
Catalyst @ T-Hub
IIIT-Hyderabad, Gachibowli



Entrepreneurial Talk

On

Startup A Thon

By

Mr.Suresh Rayudu Chitturi

MD-Srinivasa Hatcheries Ltd

&

Mr. Manoj Sharma, the CTO

