

St. Martin's Engineering College

(An Autonomous Institute)
Dhulapally, Secunderabad-500 100
NBA & NAAC A+ Accredited
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POST EVENT REPORT

Date: 27-08-2020

1. **Department**: MBA

2. **Name of the event**: 3 Days International online Workshop for Aspiring Entrepreneurs in Association with Confederation of women Entrepreneurs of India, Telangana

3. Event Date: 25/08/2020, 26/08/2020, 27/08/2020

4. Report submitted date: 27-08-2020

5. **Brief description about the event**: Department of MBA has Organized 3 days Online International workshop in collaboration with Confederation of women Entrepreneurs of India, Telangana. The event was started on 25th August 2020 and Concluded on 27th August 2020. The event was well received by faculty and students across India. We received 320 registrations and 210 participated in the event. The following are the details of the event.

Day 1. 25/08/2020.

The event was hosted by Dr .P. Dolly Diana, Professor, MBA at 4 PM. Dr. Y. Venkata Rangaiah, Professor & HOD Addressed the delegates regarding the importance of Entrepreneurship followed by Presidential Address by Dr. P. Santosh Kumar Patra, Principal, SMEC he highlighted on importance of entrepreneurship and how participants can grab opportunities . Chief Guest Dr. Jacqueline Williams, Dean of Commerce & BBA at Loyola Academy, Hyderabad addressed the participants regarding Opportunities & Challenges in Entrepreneurship by giving different examples. The event was inaugurated by Ms. Jyothsna Cheruvu, Founder Director, CMAC India Pvt Ltd. She explained about the Scope , Opportunities & Challenges Local to Global. The Key Note Speaker Mr. Phani Chaturvedula, Managing Director, Ernst & Young LLP, USA gave his insights regarding gig economy then Panel Discussion was handled by Ms. Chetana Jain, Chief Architect & Director, Dhrumataru Consultants and Mr. S.S. Chakravarthy, Manager & Advisor, Veolia, U.K. Ms. K. Srinithya, Alumni of SMEC and Young COWE member acted as a Moderator. Then the questions and answers session delt by all the panel members and concluded the first day session at 6.30 pm by presenting Vote of thanks by Mr.Ch.Narasimha Raju, Assistant Professor , MBA Department.

Day 2. 26/08/2020

The Program was started at 4PM by Dr.Y.Venkata Rangaiah, HOD-MBA presenting welcome address followed by Success Stories of young Entrepreneurs by Ms.Naina Mallela, a 25 year girl and Mr.Maha, a 25 year boy shared there journey and experience. The Key Note Speaker Mr. Sudheer, Entrepreneur, Founder Neumeric Technologies Corporation from United States shared his insights on how to explore ideas, Platforms available for entrepreneurs, Investor perspective towards ideal business plans . Then Panel Discussion was handled by Ms. Jyothsna Cheruvu, Founder Director, CMAC India Pvt Ltd. and Mr. M. Sravan Kumar, Senior Executive Officer, GCOT on "Deep Dive Insight on Entrepreneurship and need for change, Self discovery & Grabbing opportunities" . The program was concluded by presenting the Vote of Thanks by Ms.Yamini Barghavi, Assistant Professor, MBA Department.

Day 3. 27/08/2020

The Program was started at 4.00 PM by presenting welcome address by Dr.Y.Venkata Rangaiah. The chief guest **Smt. Soudhamini P.** MBA, LLB, MA from Osmania University and Founder and President of Soudhamini Groups addressed the participations on Embark on Ideation and Investment. Ms. Jyothsna Cheruvu, Founder Director, CMAC India Pvt Ltd has presented a small video on rural entrepreneurs followed by presentations of business plans. Students have enthusiastically presented their business ideas which were Judged Mr. Phani Chaturvedula, Managing Director, Ernst & Young LLP, USA. Ms. Chetana Jain, Chief Architect & Director, Dhrumataru Consultants. Ms. Jyothsna Cheruvu, Founder Director, CMAC India Pvt Ltd. Feedback on overall program has been given by few students and glimphes of international work shop is presented trough PPT. The program was concluded by presenting Vote of Thanks by Mr.Venkat Reddy, Assistant Professor, MBA.

Report prepared by E.Pranavi

Content verified by English Staff Name & Signature:

Softcopy along with photos forwarded for website: YES

Any remark / suggestion:

Sign of Organizing Faculty Sign of HOD Approved by Princi pal











